1065 3670 Shop Experience / Visual Merchandising Associate (m/w/d) If you want to implement interesting and challenging projects with us and are looking for an attractive and varied professional activity, you have come to the right place with matching. With us, you will build up cross-industry specialist knowledge and thus qualify on a broad basis, independent of the industry and flexibly for your further career path.  
  
Your tasks:  
  
  
• You adapt the HQ Retail Guidelines to local, channel-specific requirements to maximize the visibility and the sell-out of the IM products at the POS and optimize the approach to the end customer through locally implemented control and feedback mechanisms  
• You will monitor retail data analyzes and use them to generate strategic recommendations for action for the retail management team in the areas of shop-in-shop experience and visual merchandising  
• You have reports created that make concrete statements about efficiency, allocation, return on investment and strategic use of resources, evaluate them and make strategic recommendations for action  
• You evaluate our channel-specific potential for effective and targeted investment planning  
• You coordinate closely with our headquarters in Korea and your local interfaces such as product marketing, SCM or sales  
• You act as an interface between the channel marketing and sales team in the context of product launches or related activities and product launches  
• As part of their work, they control and monitor service providers who support the retail management team in the planning, organization and implementation of measures to increase sell-outs  
  
Your profile:  
  
  
• You have successfully completed your studies in the field of marketing or comparable training with relevant professional experience  
• Ideally, you will have practical experience in a comparable position  
• You have organizational skills and experience in managing external agencies  
• You have very good MS and PPT knowledge and the use of efficient means of communication  
• You also have a keen interest in key topics such as event management  
• Result-oriented, independent work and decisions within the framework of authority are a matter of course for you  
• Fluent German and English skills are required  
• A spirit of innovation, inspiration, dynamism, strong communication skills and the ability to work in a team round off your profile  
  
We offer:  
  
  
 - Your personal development is important to us. Continuous development and support talks are our promise to you  
  
 - We always look after and support our employees through a personal contact person from our human resources team  
  
 - We offer exciting and challenging projects from all over the world of engineering, IT and all interfaces in the field of business administration - in the largest branches of industry in Germany  
  
 - matching is a tariff partner of the BAP. We stand for fair, transparent and above-tariff remuneration and offer our employees security and prospects through our permanent employment contracts  
  
 - with our corporate culture, which is based on honesty, transparency, personal support and commitment, we guarantee cooperation at eye level - right from the start  
  
   
  
We are...  
  
  
...as an owner-managed family business known for first-class services in the field of technology and business administration. Our name expresses what is important in all technical sectors and tasks: the right experts in the fields of business administration, mechanical and plant engineering Business Economist (University) - Marketing matching Engineering is an owner-managed family business and stands for first-class engineering and IT services.  
  
Our name expresses what is important in all technical sectors and tasks: Bringing together the right experts to achieve the goals of our candidates, employees and our customers.  
  
We offer our employees and customers a maximum of flexibility, reliability, planning and legal certainty as a tariff user according to BAP. An excellent basis for successfully developing the future together with matching Engineering! 2023-03-07 15:52:43.634000